



World Elder Abuse Awareness Day 2010 (WEAAD) Events



The following organisations held events for WEAAD

- Alexandra House Residential Home
- Briarfields (Coverage Care Services)
- Cheswardine Hall Nursing and Residential Home
- Coton Hill House (Coverage Care Services)
- Doddington Lodge Residential Care Home (Chelcare Ltd)
- Heatherdene Care Home (Primecare Homes Britannia Ltd)
- Helena Lane Day Centre (Shropshire Council)
- Hightrees Nova (Castlehaven Ltd)
- Hilton Brook House
- HMP Shrewsbury (The Dana)
- Fairholme (Coverage Care Services)
- Four Rivers Nursing Home (Shropshire Council)
- Greenfields Court (Shropshire Council)

The following organisations held events for WEAAD (Ctnd)

- Llysfield Nursing and Residential Home (Llysfield Nursing Home Ltd)
- Meres Day Centre (Shropshire Council)
- Millbrook Day Centre (Accord Housing Association Ltd.)
- S & T Home Care (S & T Home Care Ltd.)
- Rylands Nursing and Residential Home (Rylands Care Ltd.)
- Stone House (Coverage Care Services)
- Tender Care (United Care Ltd)
- The Field House (Barchester Healthcare)
- Vicarage Nursing Home (Ephraims Care Group)
- Woodcote Hall Nursing Home (Select Healthcare)
- Woodcroft (Coverage Care Services)

WEAAD Events

In total twenty four events were registered with SPIC across Shropshire and Telford & Wrekin to mark WEAAD. It's great that so many organisations commemorated the day.

On June 15th Peter Clarke (Head of Adult Safeguarding, Shropshire Council), Claire Smout and Richard Lockett from the Care Workforce Development Team visited the six events identified by a judging panel as the most innovative across Shropshire and Telford & Wrekin.

In addition to this Judith McGillivray (Principal Officer, Adult Protection Telford & Wrekin) and colleagues also had a stand outside WH Smiths in Telford raising awareness of Elder Abuse with the general public. SPIC staff and Board members wore purple on June 15th and ate purple cakes baked by Kallista.

Most Innovative WEAAD Events

The three most innovative events in Shropshire and Telford & Wrekin were chosen as follows:

First place - S & T Home Care for their event 'Full Steam Ahead'

Second place - Cheswardine Hall with their event 'Wii for WEAAD'

Third place - Stone House for their event 'Hats Away for Ascot Day'

Special mentions go to the runners up (in no particular order), Doddington Lodge, Brairfields and Heatherdene Care Home who all showed enthusiasm through their event.

Woodcote Hall Nursing Home at Newport Carnival



Woodcote Hall Nursing Home



Doddington Lodge Residential Care Home



S & T Homecare 'Full Steam Ahead for WEAAD'



Llysfield Nursing Home



Llysfield Nursing Home



SPIC Staff & Board Members Wearing Purple for WEAAD



Heatherdene Care Home



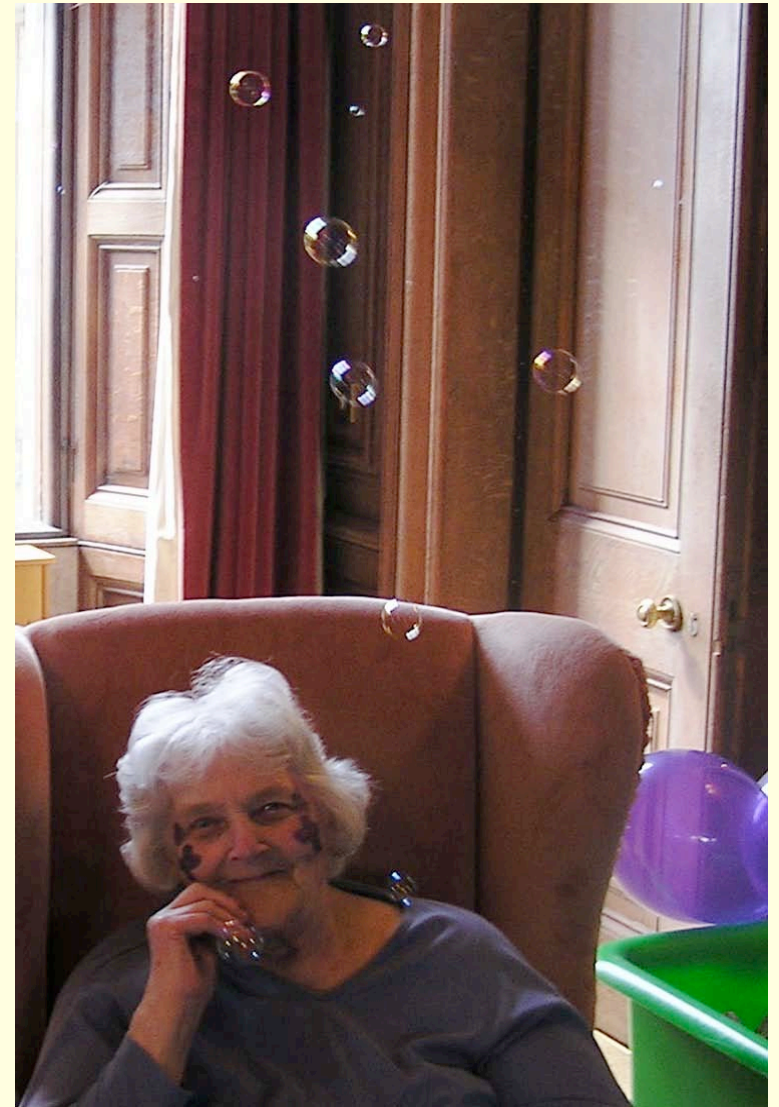
Heatherdene Care Home



Cheswardine Hall Wii for WEAAD



Cheswardine Hall



Cheswardine Hall – releasing purple lanterns to mark WEAAD



Strawberry Tea at The Rylands Nursing and Residential Home



Strawberry Tea at The Rylands Nursing and Residential Home



All Care Shropshire Ltd.



Stone House, Coverage Care



Stone House, Coverage Care

