

WORLD ELDER ABUSE AWARENESS DAY IN SOUTH AFRICA 15 JUNE 2008

This is the second year that Age-in-Action participated in this global event and it proved to be a huge success with over 10 500 people from all 9 provinces across the country strongly expressing their disapproval and abhorrence of any form of elder abuse, compared to about 3000 last year. Once again the purpose of the day was to: increase public awareness of elder abuse, i.e. what it is and where advice and assistance are available; make the public more aware of the elderly in their communities; and recognise elder abuse and take decisive action against it. Interest was shown by school children, the SA Police Services, magistrates, government departments and the elderly themselves, some even in their wheelchairs and using walking sticks ! What a powerful statement was made about the rights of our valuable older persons on this important day!





