

HUMAN RIGHTS ARE MEANT FOR A LIFETIME
Elderly people have the right to be free in their decisions, the right to be respected,
to give and get affection and to live with dignity



CEPRAM
Centro de Promoción del Adulto Mayor

Center for the Promotion of Elderly People

LECTURES
ELDERLY PEOPLE AND THEIR RIGHTS
A social, legal and family approach



On August 27 and 28, 2009, the first series of lectures on “Elderly people and their rights”, took place on Cordoba, organized by CEPRAM (Center for the Promotion of Elderly People) Outstanding experts of our country met for the event and discussed the topic from a social, legal and family approach.

Dr Lia Daichaman, President of INPEA (International Net to Prevent Abuse and Ill treatment to Elderly People, included in the UN), Dr Isolina Dabove, head of the only research center in the country on Rights for Elderly People, Dr Hilda Marchiori, a professional specialist on Human Rights and Victimology, and Dr Andres Urrutia, coordinator of CEPRAM and Professor on Adulthood and Senescence in the National University of Cordoba, were in charge of the dissertations.

Dr Lia Daichman developed the subject on Ill Treatment to Elderly People, from a health, ethical and human right point of view and about Discrimination and Equality of Rights to elderly people. Dr Isolina Davobe presented the Rights of Senescence as a challenge for the Constitutional Rights in Argentina.

HILDA Marchiori made reference to elderly people as victims of violence and Andres Urrutia developed the subject of education as a strategy to help elderly people strengthen their self confidence.



PUBLICITY

As the series of lectures closed, CEPRAM put forward a campaign promoting the rights for elderly people. These videos were shown on the three channels in Cordoba (Canal 8 Telefe, Canal 12 Artear, and Canal 10, Universidad Nacional de Cordoba) as a courtesy. They can be seen in <http://cepram.org.ar/culturales/hagamos-un-trato-por-el-buen-trato-a-los-mayor/>. The publicity was produced by Romero Victorica Agency and La Metro, a cinemas institute, free from charge. They were given special thanks for their solidarity and commitment to elderly people.

EFFECTS ON THE MEDIA

This series of lectures were fully covered by the media in Córdoba La Voz del Interior, a widely known newspaper in Córdoba, published an interview to Dr. Daichman, August 28. It can be consulted in http://www.lavoz.com.ar/09/08/28/secciones/sociedad/nota.asp?nota_id=546003. Asteriscos, a TV Program, journalism by journalist, interviewed the lecturers and will show a special edition about senescence and human rights.

The topic was also developed in different radios. Isolina Dabove was interviewed by Radio Universidad and Radio Mitre.

IN MEMORIAM

These lectures were in memory of a student in Cepam, Tere Matusевич, murdered on August 7, 2007, a case which still remains unsolved, a case that claims for justice.